

Course Code & Name	JSC 688C Seminar: Media and Palestine	
Section, Class Time, & Location	Section 11, T: 5:00pm - 7:30pm, SFA 106 & 108	
Instructor	Dr. Gretchen King  Email: gretchen.king@lau.edu.lb  Web page: www.gretchenk.net  Office: Nicol 219D (just inside CommArts office)  Webex: https://lau.webex.com/join/gretchen.king  Office Hours: MW 10:30am - 1:30pm  T 1:30pm - 4:30pm	
Credits Hours	3	
Semester	Fall 2020	

#### **Course Description**

This seminar covers historical, theoretical, and conceptual aspects of journalism, media, documentary film and political communication from and about Palestine. The course uses an interdisciplinary approach, drawing on a variety of media theories from political economy, anti-colonial, feminist, cultural, and activist studies. Students will be assigned two major projects, a multimedia journalism feature and a literature review seminar paper about any topic related to the course. "Media and Palestine" will address themes related to history, archives and data, media bias and media literacy, representations of gender, citizen journalism, cyber-resistance, diaspora and refugees, United Nations' resolutions, apartheid, and resistance movements among others.

### **Course Learning Outcomes**

At the completion of this course, students will:

- Be able to identify, compare, and apply various theories and methods of study related to media and Palestine;
- Demonstrate the ability to think critically about the evolution of journalism, media, and communication from and about Palestine;
- Demonstrate aptitude in researching and producing multimedia journalism about Palestine;
- Demonstrate aptitude in critically reviewing existing scholarship and research about Palestine.

### **Teaching/Learning Methods**

- Active learning methods/applied methods: Students will participate in the course podcast and peerreview along with other activities facilitated during class;
- Critical inquiry methods: Students will critically engage course materials through preparing for and leading class discussions;
- Research methods: Students will critically analyze academic and non-academic literature on a topic related to a media and Palestine to prepare a seminar paper;
- Experiential methods: The instructional method and teaching philosophy for this course is discussion-collaboration-reflection. Students will lead the discussions and are encouraged to ask questions, will collaborate together, and will engage in critical reflection as key components of learning;
- *Professionalization methods:* This course is designed to support the professional development of students to be successful and innovative critical media makers and researchers;
- Activist knowledge: This course will draw on activist pedagogies and media practices through the assigned materials and discussion.

# **Course Materials/Technologies**

Blackboard: There are no required textbooks for this course. Blackboard is the proprietary course
management software system supported by LAU. In this course, Blackboard will be used primarily as an
information repository and clearinghouse for course reading materials, assignments, and grades
management by the professor. However, other uses of Blackboard may be announced during the
semester. For this reason, each student is required to check Blackboard regularly for new materials,



- announcements, updates and other important information. Students are responsible for reporting any problems accessing materials or submitting assignments on Blackboard, before the deadline, otherwise your grade will be affected negatively.
- Course Podcast: Each week different guests will be invited to join the course podcast. Students will
  prepare and audio record questions for the course podcast based on assigned readings. The goal of the
  podcast is to give students the opportunity to interact with different guests and produce media as part
  of their course participation grade. The course podcast will be uploaded to Soundcloud.com and
  archived on the "Media and Palestine" course page at Archive.org, which will provide an open access
  online version of the course.

### **Grading Details and Deadlines**

- Participation (15%): As this is a graduate seminar, you are required to attend every session and any
  missed class must be made up. Participating in the course podcast by preparing questions for the guests
  based on assigned readings counts towards your participation grade. Activities, such as peer-review,
  will be facilitated during class time and missing any activities will impact your grade. Missing multiple
  classes or attending late or leaving early will also negatively impact your participation grade.
- Class Discussion (15%): Each week, students will prepare points to lead the class in a critical discussion on all assigned materials. Once during the semester, you will be randomly asked to lead the discussion. You will be graded based on your prepared points and your effort in leading the class in a critical discussion. If any student is not prepared to lead the discussion, they will automatically receive a zero.
- Proposal and Multimedia Journalism Feature (5% & 20%): Students will research and produce an
  original multimedia journalism feature related to a media and Palestine topic of their choice. The
  proposal for your multimedia journalism feature is due in two parts, a draft will be brought to class for
  peer-review and after revising the final proposal will be submitted on Blackboard for grading. The final
  multimedia journalism feature project should be posted on any appropriate online platform for grading
  by the deadline.
- Abstract, Presentation, and Seminar Paper (5%, 10%, & 30%): Students will prepare a critical review of scholarship and non-academic sources that addresses theory, concepts, practices and/or research related to a media and Palestine topic of their choice. The abstract for your seminar paper will be submitted with a proposed bibliography on Blackboard for feedback from the instructor and grading. A conference style presentation will be scheduled during class time of draft seminar papers for peerreview and feedback. For the presentation, you will prepare slides for a 10-minute presentation and submit to Blackboard as part of the grading. The final revised paper is due via Turn-It-In on Blackboard on the last day of class and should be around 15 pages (double-spaced and not including the bibliography).

### **Course Grading Distribution**

Participation	15
Class Discussions	15
Proposal and Multimedia Journalism Feature	25
Abstract, Presentation, and Seminar Paper	
Maximum Possible Points	



# WEEKLY SCHEDULE/THEMES/ASSIGNMENTS

\*\* The content, schedule, and/or evaluation scheme in this course may be subject to change \*\*

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WEEK – DATE	THEMES	ASSIGNMENTS / ACTIVITIES	
Week 1 – Sept 1	Introduction to the course, assignments,	First day of class activities	
	& how to read and prepare for class		
Week 2 – Sept 8	History about Palestine [34 pages + 1	Podcast Guest: Dina Matar (SOAS)	
	book]	Readings: [13 pages] King (forthcoming); [13 pages]	
		Matar & Harb (2013); [3 pages] Kabha (2011); [10	
		pages] Somiry-Batrawi (2004); [8 pages] Kuttab (1998);	
		Pick one book to review: Atshan (2020); Khalidi (2020);	
		Erakat (2019); Abdo-Zubi, & Masalha (2018); Masalha	
		(2018); Abdo-Zubi (2015); Turner & Shweiki (2014);	
		Matar (2011); Sa'di & Abu-Lughod (2007); Weizman	
		(2007); Khalili (2007); Sayigh (2007); Khalidi (2006);	
	September 15-16	Massad (2006); Pappe (2006a; 2006b); Kimmerling &	
	Sabra and Shatila massacres (1982)	Migdal (2003); Abu Sitta (2001); Said (1992; 1993);	
Mack 2 - Sont 1E	UN and Civil Society [154 pages]	Khaled (1971)  Podcast Guests: Rabi Bashour (UN ESCWA), Karim	
Week 3 – Sept 15	ON and Civil Society [154 pages]	Makdisi (AUB), Frank Barat (Russel Tribunal)	
		Readings: [56 pages] UN-ESCWA (2017); [82 pages]	
		Makdisi & Prashad (2017); [16 pages] Russell Tribunal	
		on Palestine (2011)	
Week 4 – Sept 22	Journalism and Media Bias [111 pages]	Podcast Guest: Daoud Kuttab (Radio Balad)	
TOOK T SCPLZZ	Tournament and Media Bids [111 pages]	Readings: [14 pages] Siddiqui & Zaheer (2018); [7	
		pages] Pappe (2018); [4 pages] Barghouti (2017); [7	
		pages] Hijab and Gassner (2017); [27 pages]	
		Richardson & Barkho (2009); [33 pages] Bishara	
		(2008); [7 pages] Ross (2003); [12 pages] Massad	
		(2002)	
	September 28	Resources: Jewish Voice for Peace (2016); BBC (2015);	
	► Start of Alaqsa Intifada (2000)	Israel Project (2009); Bailey (2002)	
Week 5 – Sept 29	Diaspora & BDS Media [179 pages + 1 url]	Podcast Guests: Drs. Samah Idris and Rania Masri	
		(Campaign to Boycott Supporters of Israel)	
		Reading: [179 pages, chapter 6 optional] Abunimah	
		(2014); Review: <a href="http://www.boycottcampaign.com">http://www.boycottcampaign.com</a>	
Week 6 – Oct 6	Alternative Journalism [3 pages + 2 urls]	Podcast Guests: International Middle East Media	
		Center and Radio Nisaa FM	
		Readings: [3 pages] King & Marouf (2018); Read the	
		"About" sections and review the following websites:	
		https://imemc.org/ & http://www.radionisaa.ps/	
		<b>DEADLINE:</b> Abstract and bibliography for seminar	
		paper submitted on Blackboard	
Week 7 – Oct 13	Proposal peer review for Multimedia	<b>DEADLINE:</b> Proposal for Multimedia Journalism	
	Journalism Feature	Feature brought to class, then revised and submitted	
W 10 0 100	D + W + I + 55	on Blackboard	
Week 8 – Oct 20	Data Workshop [6 pages]	Podcast Guest: Visualizing Palestine	
		Reading: [6 pages] Amin (2019)	
W 10 0:07	D	Resource: https://www.visualizingpalestine.org	
Week 9 – Oct 27	Documentary Film [69 pages + 3 films]	Podcast Guest: Malak Khaled	
		Readings: [18 pages] Allen (2018); [51 pages:	
	Ostahan 21	Introduction and Chapter 1] Gertz & Khleifi (2008)	
	October 31	Films: Khaled (2019); Jhally (2006 or 2016); Pilger	
	Balfour Declaration promises the Jews	(2002)	
	"a homeland in Palestine" (1917)		



Week 10 – Nov 3	Cyber-Resistance [28 pages]	Podcast Guest: Maya Majzoub, founder of the Rally	
		Against Apartheid	
		Readings: [28 pages] Tawil-Souri & Aouragh (2014)	
		<b>DEADLINE:</b> Multimedia Journalism Feature posted	
		online, link submitted on Blackboard	
Week 11 – Nov 10	RAA EVENT: The Normalization and	Guest: Filmmaker Adeeb Farhat	
	Whitewashing of the Israeli Occupation in		
	Cinema		
Week 12 – Nov 17	Prisoners, Children, & Refugees in Media	Podcast Guest: Mai Masri	
	[48 pages + 1 film]	Readings: [39 pages] Brittain (2020); [6 pages] Hawari	
		(2019); [3 pages] Omar (2014)	
		Films: Masri (1998); (2015)	
		Resource: <a href="https://www.palestinefilminstitute.org">https://www.palestinefilminstitute.org</a>	
		Readings: [28 pages] Tawil-Souri & Aouragh (2014)	
Week 13 – Nov 24	Presentation of seminar papers	Peer-review and feedback	
Week 14 – Dec 1	Presentation of seminar papers	Peer-review and feedback	
Week 15 – Dec 8	Final seminar paper due	<b>DEADLINE:</b> Revised and final seminar paper due via	
		Turn-It-In Link on Blackboard	

#### **COURSE BIBLOGRAPHY**

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# **RESOURCES**

### **Timelines about Palestine**

https://www.paljourneys.org/en/timeline/overallchronology https://interactive.aljazeera.com/aje/palestineremix/timeline\_main.html

#### **Maps of Palestine**

http://www.plands.org/en/maps-atlases https://palopenmaps.org/



#### **Palestinian News Sources**

http://www.bu.edu/mzank/Jerusalem/cp/pal-news.htm.

https://qudsnen.co/

https://imemc.org/

https://electronicintifada.net/

https://www.palestinechronicle.com/

#### Journals on Palestine

https://www.palestine-studies.org/en/journals https://www.euppublishing.com/loi/hlps

#### **COURSE POLICIES**

### **Participation**

Attendance is required and will be taken during every session. Please plan to come to class and to appointments 10-15 minutes before the scheduled time. Being late or leaving class early will affect your grade. This is because seminars only work when students are present and actively participating. Preparing for class is also required and not doing so will negatively affect your participation grade. This seminar is not based on lectures that summarize the assigned content, rather class time will discuss your points and questions about the assigned materials and complete activities to facilitate collaboration and critical reflection.

#### Readings, Podcast and Class Discussions

All students must get actively involved and intellectually engaged in discussions, and demonstrate high quality work in preparation for those discussions. Preparing for class discussions and the course podcast means doing more than simply skimming your assigned readings or quickly completing activities, but being able to find patterns, themes, jumping off points, problems, gaps, or asking critical questions, etc. A good rule of thumb is that for each hour of in-class seminar time, at least 2 hours of outside class study time are required. So for a 2.5 hour seminar class, at minimum 5 hours of outside study time are required in order to adequately read, write and record your podcast questions, prepare 3-4 points to lead the discussion, and complete any other assigned activities. In addition, you will need to plan your time accordingly for all graded assignments.

### Plagiarism: When in doubt, cite it out!

There will be **zero tolerance** for plagiarism of any kind. You may fail the course or be dismissed from the program entirely if you are caught. Ignorance is not an acceptable excuse. Plagiarism covers all class assignments and tests, including multimedia material and is not limited to text. Everything should be cited appropriately. For further information and assistance in determining when and how to properly cite your sources, please refer to the following resources:

- Definitions of plagiarism: <a href="http://turnitin.com/research\_site/e\_home.html">http://turnitin.com/research\_site/e\_home.html</a>
- University's Student Code of Conduct: <a href="http://catalog.lau.edu.lb/2014-2015/graduate/academic-rules-procedures.php">http://catalog.lau.edu.lb/2014-2015/graduate/academic-rules-procedures.php</a>

It is your responsibility to become familiar with the university's ethics policy, to know what is and is not a code violation, and to abide by the university's code of conduct. Violation of any policy will result on disciplinary action, including expulsion.

### **Format and Guidelines for Written Assignments**

All written assignments should follow APA style and format, be typed, double-spaced, spell-checked, proofread, have one-inch margins, and use 12-point Times News Roman font. See Purdue OWL's APA Style and Formatting Guide: <a href="https://owl.english.purdue.edu/owl/resource/560/01/">https://owl.english.purdue.edu/owl/resource/560/01/</a>. Spelling, punctuation, syntax and grammar are essential components of writing. If it is clear that you did not take the time to revise and edit your paper, you will lose major points, in accordance with the grading rubric.



# **Policy on Late Work**

Work is due on the assigned date and time in the weekly schedule. Students will lose marks for handing in late work and their "Participation" grade will be affected. AFTER ONE WEEK, UNSUBMITTED ASSIGNMENTS WILL RECEIVE A ZERO. If there are extenuating circumstances, contact your instructor well before the due date. In all cases you are responsible for getting your work in on time. Technical problems always occur. So, don't wait till the last minute to submit.

# LAU POLICIES AND REGULATIONS

# **Student Code of Conduct - Academic Violations**

The following table defines the sanction(s) associated with each violation. In some cases, and when the violation is too general, a range of sanctions is set for the pertinent committee to choose from depending on the specifics of each case. As for the second offense, the set sanctions apply regardless whether the violation has taken place in the same course or a different one, within the same semester or not.

Code #	Violation	1st Offense	2nd Offense
Cheating			
2.2.1	Using material or equipment (including mobile phones, electronic tablets, i-pads, calculators, and other devices) that is not authorized by the instructor in an examination, project, or graded assignment	zero on the deliverable with a warning	F on the course with a warning
2.2.2	Cheating, copying, collaborating with or aiding another Student in a manner not permitted by the instructor on an examination, project, or other graded assignment	zero on the deliverable with a warning	suspension
2.2.3	Distributing or aiding in the distribution of previous exams without authorization of the instructor	double warning – suspension	suspension – expulsion
2.2.4	Stealing, reproducing, or circulating an examination or other graded assignment before it has been administered	suspension	expulsion
2.2.5	Impersonating another Student or allowing another Student to impersonate one's self during an examination, presentation, or other graded assignment	suspension for both	expulsion
2.2.6	Impersonating an assistant, staff member, or faculty member for the purpose of (a) proctoring examinations without authorization or permission or (b) obtaining confidential information regarding coursework or examinations	suspension – expulsion	expulsion
2.2.7	Receiving, purchasing or selling a project, paper, or any academic document and presenting it as work other than that of the author	suspension – expulsion	expulsion
2.2.8	Submitting identical papers or coursework for credit in more than one class without the permission of the instructor	zero on the deliverable with a warning	F on the course with a warning
Plagiarism and Copyright Violations			
2.2.9	Failing to attribute language or ideas to their original source by not crediting the original author with an appropriate acknowledgement or citation	zero on the deliverable with a warning	F on the course with a warning



2.2.10	Using photocopied or electronic copies of textbooks, compact disks, films, music, online course materials, and other content beyond the fair use policy within University Premises	warning	double warning
2.2.11	Using copyrighted materials, including in written research reports and papers, without obtaining required permission, if any, from the rights holder	warning	double warning
Unauthorized Sale, Distribution, or Use of Course Materials			
2.2.12	Recording any lecture or presentation for personal use or public distribution without the prior consent of the course instructor. This applies to the unauthorized use of any medium including but not limited to mobile phones, electronic tablets, i-pads recorders, films, and other devices	warning	double warning
2.2.13	Selling academic materials by any Student, club, or group. This includes but is not limited to lectures, course recordings, class notes, and previous exams	warning	double warning

# **Special Needs and Disabilities**

If you are a student with a documented disability or special need, who requires accommodations, please bring to me the official paperwork as early as possible, and I will be glad to accommodate.

### **University Attendance Policy**

- 1. Students are expected to attend all classes.
- 2. For valid reasons, <u>supported by a note from a doctor or counselor</u>, students may miss classes for a maximum equivalent to 2 regular weeks.
- 3. When exceeding the maximum number of absences, it is the instructor's prerogative to ask the concerned student to stop attending and drop the course. In this case, it is the student's responsibility to drop the course, otherwise a grade of "F" or "NP" will be given.
- 4. In exceptional justified cases (long illness, etc...), where absences exceed the maximum, the student has to petition to the department Chair to be allowed to stay in the course.
- 5. Students are held responsible for all the material presented in the classroom, even during their absence.

### Withdrawal Policy

WI = Early Withdrawal; WP = Withdrawal/Pass; WF = Withdrawal/Fail

- 1. A student who withdraws after the Drop/Add period and by the end of the 5th week of classes (10th day of classes for Summer Modules) will obtain a "WI" on that particular course. The student may process such request directly through the Registrar's Office.
- 2. A student who withdraws from a course between the 6th week and the end of the 10th week of classes (18th day of classes for Summer Modules) will receive either a "WP" or a "WF". "WP" or "WF" will be determined by the instructor based on the achieved academic performance in that course till the time of withdrawal.
- 3. The "WI" and the "WP" will not count as a Repeat; whereas the "WF" will count as a Repeat. (Note that LAU policy allows students to repeat a course up to two times only).
- 4. "WI", "WP" and "WF" will not count towards the GPA calculation.
- 5. <u>Deadline for the "WP" and "WF" withdrawal from courses</u>: check university calendar (It is the <u>student's responsibility</u> to drop the course)

### **Incomplete Coursework**

The course grade "I" (Incomplete) will only be given under extenuating circumstances such as a major illness, death in the family or other unexpected emergencies. The student has to petition to the department Chair to receive an incomplete grade. Any incomplete work must be made up by a date planned with the instructor, but no later than the eighth week of the following semester (fall or spring). Otherwise, the grade of I is changed to



an F (or an NP). It is the responsibility of the student to contact the instructor to make the arrangements for the completion of the incomplete work. In no case may incomplete work be made up after a lapse of one year from the end of the semester or module in which the grade of I was received.

# **Policy on Mobile Phones**

Mobile phones should be turned off during class. You will lose "Participation" points if your cell phone or any other digital device is used without permission, including if a cell phone rings in class.

### **Course Online Evaluation**

Completion of the online course evaluations is important for feedback and improvement. In order to improve the effectiveness of the educational process, all students are expected to submit their course evaluations by the last day of classes. Students who fail to complete the evaluation of all registered courses by the set deadline:

- 1. will not be able to access their course grades from Banner or Portal until two weeks after the end of the final exams period; and
- 2. will not be able to request transcripts.

Online evaluations are anonymous, and faculty and administrators never receive any information about who submitted the evaluation. Faculty do not receive the results of the evaluations until after the semester is over (several weeks after the grades are posted).

#### UNIVERSITY GRADING SCHEME

90 and up: A 87 to 89: A-	80 to 82: B	70 to 72: C	63 to 66: D+ 60 to 62: D
	77 to 79: B -	67 to 69: C -	Below 60: F